



# BEAU ELLIOT

## VIDEO EDITOR / GRAPHIC DESIGN / MOTION GRAPHICS

I've created over 800 viral GIFs and videos with more than 2 billion views online, including Reddit's most upvoted post of all time (2016–2020) and the winner of "Best GIF of 2016." My work has been featured in *The Lie Detectives* by NYT bestselling author Sasha Issenberg, and I served as Creative Director for the third most impactful political ad campaign of the 2020 U.S. election. I also produced animation for a campaign that's now a finalist in the 17th Annual Shorty Awards for Brand Partnership.

## EXPERIENCE

### CREATIVE DIRECTOR

We Defend Truth – New York, NY

Aug 2020 - Present

- Led the development of creative strategies to align messaging with political objectives
- Designed and produced campaign assets including videos and motion graphics
- Managed multiple projects simultaneously, ensuring timely delivery of high-quality content

### CREATIVE DESIGNER

Medialab – Los Angeles, CA / New York, NY

May 2021 - Mar 2025

- Developed digital ad concepts from ideation through design, copywriting, and final execution
- Designed custom proposals and pitch decks that effectively communicated brand messaging
- Collaborated with teams to create visually appealing digital assets for diverse platforms

### FREELANCE CREATIVE DESIGNER / VIDEO EDITOR

Remote

2014 - Present

- Edited short- and long-form videos for marketing campaigns, brand content, and social media platforms
- Designed motion graphics, animated overlays, lower thirds, and transitions for branded video content
- Produced engaging video content to elevate brand recognition and audience engagement



(503) 875-8704



mrbeauelliot@gmail.com



Portland, Oregon



keyframedesign.com



linkedin.com/in/beau-elliot

## SKILLS

- Adobe Creative Suite
- Video Editing & Motion Graphics
- Graphic Design & Layout
- Typography & Copywriting
- Presentation & Pitch Deck Design
- AI-driven Creative Tools
- Project Management
- Creative Direction
- Branding & Visual Identity
- Basic 3D Modeling

## EDUCATION

### BFA, GRAPHIC DESIGN

University of Houston

2010 - 2014